

TRENDS

PITTI
FILATI

***Luxury touch, luminosity, and light weight.
Respecting the planet.***

concept

A Spring-Summer 2011 full of light and intense refractions, in soft and brilliant colors. A new type of luxury, exotic and natural, that experiments with innovative blends of precious materials: prized silk, fascinating linen; the versatility of the wools, the impalpable touch of cashmere. Sinuous forms suggest yarns capable of modulating fluidity and exalting brilliancy, seconding the body's every movement and revealing slight transparencies. Handmade products that require maniacal care in spinning, extreme specialization, and ongoing research. Light weight and function: the wools associate comfort, function, and immense pleasure with null consistency. Another trend in constant evolution is the environment, represented by the natural look of the precious yarns; the bio-cottons find vastly varied uses, all respecting nature and the wearer. Experimentation also extends to use innovative, environment-friendly treatments.. Aesthetics and ethics one-on-one.

fibers

100% cotton, available in crepe versions too. Organic cottons. Exclusive cottons: Makò, Giza 45, Giza 87, Suvin.

Crisp linens, linen/cottons with an organic look, linen/silk with a sleek feel, overtwisted linen, ultrafine 2/50000 linen and linen shot with variegated effects.

Silk, wild silk.

Precious silk/cotton and silk/viscose blends.

100% pure-plant-fiber viscose.

Cashmere, cashmere/silk, ultrafine cashmere/linen, cashmere/cotton.

Wool, extra-fine merino, mercerized wool.

Hemp: 100% natural, transformed, in various weights.

**touch &
aspect**

Ultrasoft.

Fluid feel.

Fresh-to-the-touch.

Crisp hand.

Crêpe hand.

Elasticized, springy feel.

Silky luminosity and opalescent looks.

Brilliant, vintage, chanteclaire, slub effects.

And more: wrinkled, microshantung, worn, indigo, rustic chic, luxury, elegant, active.

Stonewashed effects: new jeans' looks, fake shines, with novel mélange effects, Super-highlights.

The reflections and glimmer of sequins.

Rustic, natural, with a handmade look.

Compact and opaque.



Chic and sophisticated.
Shiny/matte.
Délavé and used effects.
The classical hues reinterpreted.
Micropatterns.
Faded looks.

gauges

Very fine gauges and innovative twists.
Ultrafine.
12-, 14-, and 18-gauge.

colors

The naturals
Pastel, gossamer, transparent colors – mint green, powder pink, light blue, dust –
contrasted with saturated but slightly misty colors.
The palette tends toward luminous, brilliant hues: from the light pearl grays to various
intensities of lavender; from the new light blue/light cyan to the sandy naturals. But
also red, ivory, blue, black, and washed and faded tints.

Florence, 27 January 2010