

VINTAGE SELECTION N.15



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Vintage Selection, the vintage clothing, accessories and designer objects fair, will be held from **27 – 31 January 2010** at the Stazione Leopolda. The event is followed by a huge public of collectors and enthusiasts and has become an unmissable rendezvous for cool hunters and the style bureaus of the top international fashion companies who come to Florence to find inspiration for their creative research.

The mixture of different types of public combined with the high level of the same makes Vintage Selection truly special and, along with the commercial potential, contributes to the quality and stylistic research of the collections as well as the ongoing innovation of the proposals.

In order to respond to these increasingly precise and demanding requirements, Vintage Selection will be presenting **two important new features** at this edition: a clearer segmentation between luxury and casual collections and Happy Kilo, an event organized by the Stazione Leopolda in collaboration with A.N.G.E.L.O. that involves selling Vintage clothing and accessories by weight.

This edition will also be focusing in particular on the 90s featuring garments decorated with lace, frills, and crocheting, alongside leather and studded jackets, must-have period jackets and coats, and a series of items from collections designed by big names such as Alaïa, Comme des Garçons, Romeo Gigli and Issey Miyake.

Vintage Selection will be presenting **over 50 exhibitors** to a public of sector operators and enthusiasts which, at the last edition, reached 10,000. The names for this edition:

APRILE di Aprile Giuseppina, ARTE & VIAGGI, ARTE CLUB, ATELIER NANA', BIDONVILLE STORE snc BOUTIQUE NADINE di Irene Zarrilli, CAPPI MAURA, CERI VINTAGE di Danilo Ceri, CHARLY MAX VINTAGE, DE ANGELIS ANNAMARIA, ECLATER, ELIZABETH THE FIRST, ESTEL FASHION, EMAK-BAKIA' di Andrea Degli'Innocenti, F.P.F. srl, "FREDDIE" di Ferdinando Anceschi, HAPPY BOOKS srl, JULESEJIM

VINTAGE SELECTION, LA SPILLA ALLEGRA, LAMU' VINTAGE CLOTHES & ACCESSORIES di Silvia Fabbri, LCV SRL, MAISON 39, MAGNIFICA PREDÀ, MAI VISTO di Leccese Beatrice, MAUSTORE di Maurizio Ardizzone, MONTEFERRATO di Nistri Gabriele, NO LOGO di Manservisi Eleonora e C. snc, OFFICINA VINTAGE snc, OLD NAVY , OLIMPIA ANTIQUES di Onetto Luisa, PALAIS ROYAL, POST POST, ROBE & VINTAGE di Calzati Roberta, SENZA TEMPO snc, SHABBY CHIC VINTAGE di Bernardelli Nicoletta, VENTURINO VINTAGE di Venturino Mariella, VINTAGE ART di Luigi Artuso and VINTAGE ARTS EMILIA MILANI FEWELL.

The REMAKE section

Remake is the special section devoted to the collections of firms making customized vintage: **CAIRA'S**, **DEUDA STUDIO**, **LAVGON**, **LE 18:00 SNC + STUDIO 7** and **MONICA BERTI** will be presenting clothes subjected to innovative treatments or transformed through tailoring that are available for purchase by buyers and visitors.

Plus:

Music will accompany the visitors as they move through the various stands: a selection of vintage tracks from **RDF 102.7** – the event's partner radio station.

The bar/restaurant in the lounge area will be managed by Convivium, one of Florence's top catering companies.

VINTAGE SELECTION is produced by **STAZIONE LEOPOLDA** srl in cooperation with **A.N.G.E.L.O.**

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Stazione Leopolda

Viale F.lli Rosselli, 5–Florence

27 – 31 January 2010

Open to the public from: 10.00 a.m. – 8.00 p.m.

Admission fee; 5.00 euros

Reduced rate entrance coupon available from www.stazione-leopolda.com.

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